



Seafood Processor Grants

Banjofish Pty Ltd T/A Kyeema Seafoods

Funding: \$80,000

Start date: November 2021

End date: May 2022

Status: COMPLETED

Project overview

- Purchase and installation of cooking infrastructure.
- Refurbishment or upgrades to existing infrastructure.
- Diversification of products through new processing techniques, packaging or promotion.

Project description

Kyeema Seafoods were successful in receiving \$80,000 support from the Tasmanian Government to purchase and upgrade infrastructure and to develop new products. The aim was to redevelop a recently acquired fast-food business and install new equipment to facilitate the sale of takeaway food that is 100% Australian and 100% gluten free. This business is operational at 94A Hobart Road, Kings Meadows.

Business outcomes include:

- Redevelopment of a new premises to facilitate sale of takeaway food that is 100% Australian and gluten free.
- Adaptable menu subject to what species are available on the day, noting Tasmanian caught species are prioritised. Product range extends to Australian seafood, but no imports.
- Promoting an “ocean to plate” marketing approach to demonstrate connections to the local fishing industry and from the fish processing side of the business to the new takeaway venture.

- Education of customers to underutilised species is a priority.
- Increase in number of staff (equivalent to 7 full time).



Figure 1: Walk in freezer. Source: Kyeema Seafoods



Figure 2: Vacuum sealing machine. Source: Kyeema Seafoods





Figure 3: Oil filter machine. Source: Kyeema Seafoods



Figure 4: Café style display cabinets. Source: Kyeema Seafoods

