



Seafood Processor Grants

South Australian Lobster Company Pty Ltd T/A SALCO Live Lobster

Funding: \$60,000

Start date: September 2021

End date: April 2022

Status: COMPLETED

Project overview

- Purchase and installation of cooking infrastructure.
- Purchase and installation of blast-freezing or chilling infrastructure.

Project description

SALCO Live Lobster were successful in receiving \$60,000 support from the Tasmanian Government to purchase a heat shrink tunnel and blast freezer to facilitate entry into the premium frozen whole raw, cooked and tails export market for rock lobster in collaboration with other Tasmanian processors after preliminary trials and market research.

Business outcomes include:

- A new blast freezer has been installed, which has increased capacity to quick freeze rock lobster for premium quality (Figure 1).
- A new heat shrink tunnel was installed, which has allowed company to diversify into the premium frozen raw/green whole rock lobster and frozen tails market (Figure 2).
- Allowed exploration of new premium markets and packaging in collaboration with a small number of processors located within Tasmania.



Figure 1: New blast freezing unit's external and internal components. Source: SALCO Live Lobster



Figure 2: Heat shrink wrapped frozen rock lobster, and boxed rock lobster for new market in New Zealand. Source: SALCO Live Lobster

