



Seafood Processor Grants

Triabunna Lobster Tasmania Pty Ltd

Funding: \$80,000

Start date: September 2021

End date: April 2022

Status: COMPLETED

Project overview

- Purchase and installation of cooking infrastructure.
- Purchase and installation of blast-freezing or chilling infrastructure.
- Refurbishment or upgrades to existing infrastructure.
- Diversification of products through new processing techniques or promotion.

Project description

Triabunna Lobster Tasmania Pty Ltd were successful in receiving \$80,000 support from the Tasmanian Government to purchase a cooking unit, heat shrink tunnel, blast freezer and storage freezer to facilitate entry into the premium frozen export market for rock lobster in collaboration with other Tasmanian processors.

Business outcomes include:

- A new blast freezer and a container storage freezer were installed, which has increased capacity to freeze and store rock lobster, which allowed space in the live holding tanks to receive more lobster.
- A new rock lobster cooking unit and heat shrink tunnel were purchased and installed, which has allowed company to diversify into the premium frozen cooked market in addition to the premium green frozen market.
- Allowed exploration of new premium markets in collaboration with a small number of processors located within Tasmania.



Figure 1: Heat shrink tunnel in operation. Source: Triabunna Lobster Pty Ltd



Figure 2: Rock lobster in heat shrink packaging. Source: Triabunna Lobster Pty Ltd

