

Abalone Industry Reinvestment Fund (AIRF)

Website Development and Communication products to increase community awareness

Lead Agency: Department of Natural Resources and Environment Tasmania (NRE Tas)

Funding: \$50,000

Start Date: 2 January 2024 End Date: 31 July 2024

Status: CURRENT

Aims and Objectives:

Phase 1: To develop a dedicated website for the Long-spined Sea Urchin (*Centrostephanus Rodgersii*), which would provide up to date information, key messages for engagement of different stakeholders, and project outcomes undertaken by IMAS, NRM South, TCDA and TACL. The website would also include links to the National Task Force and the recommendations from the Senate Enquiry.

Phase 2: To develop educational videos, signage and additional print materials to assist in the education and engagement activities across different agencies and stakeholders.